

SKIN REPS · WORKSHEET

Build Your Three Tier Plans

Calculate your own pricing using your actual treatment costs. The tiers below are guides — adjust the price ranges based on your market.

Tier 1 — Foundation

Basic plan addressing primary concern. Best entry point for budget-conscious clients.

TIER 1 · \$2,500 — \$3,500		
TREATMENT	INDIVIDUAL PRICE	INCLUDED?
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
PLAN TOTAL	\$	
MONTHLY EQUIVALENT (Total ÷ Duration)	\$	

Tier 2 — Comprehensive

Multi-category plan. This is the sweet spot — most clients land here.

TIER 2 · \$4,500 — \$6,500		
TREATMENT	INDIVIDUAL PRICE	INCLUDED?
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
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	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
PLAN TOTAL	\$	
MONTHLY EQUIVALENT (Total ÷ Duration)	\$	

Tier 3 — Premium

Full multi-modality plan with advanced treatments and biostimulators. For serious commitment.

TIER 3 - \$8,000 — \$12,000+		
TREATMENT	INDIVIDUAL PRICE	INCLUDED?
	\$	<input type="checkbox"/>
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	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
	\$	<input type="checkbox"/>
PLAN TOTAL		\$
MONTHLY EQUIVALENT (Total ÷ Duration)		\$

Payment Plan Options

OPTION	DISCOUNT	BEST FOR
Pay In Full	5–10% off	Clients with savings
Monthly Payments	0% (financed)	Most clients
Phase-Based	0%	Commitment-nervous clients